

2025 Pricing

Plans & Services





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Empower Your Business:

Explore Starter, Grow, and Thrive Plans

STARTER

For small businesses & individuals looking to build their brand & expand their reach.

GROW

For growing businesses looking to sharpen targeting, scale, and optimize performance.

THRIVE

For businesses needing full-scale, data-driven strategies to maximize conversions.

Whether you're starting out, expanding your offerings, or scaling for success, the *Starter*, *Grow*, and *Thrive* plans provide tailored product strategy and digital marketing solutions to help your business thrive.



SOCIAL MEDIA MANAGMENT

STARTER

\$699

per month

- ✓ 2 Posts Per Week
- ✓ 1 Platform
- ✓ Engagement 1x Per Week

*Does not include content creation or creative design

GROW

\$2,199

per month

- ✓ 3 Posts Per Week
- ✓ 2 Platforms
- ✓ Engagement 3x Per Week
- ✓ Content Creation
- ✓ Performance Analytics & Recommendations

*Does not include creative design

THRIVE

\$5,299

per month

- ✓ 5 Posts Per Week
- ✓ 3 Platforms
- ✓ Engagement 5x Per Week
- ✓ Content Creation & Creative Design
- ✓ Advanced Analytics
- ✓ Social Media Strategy
- ✓ 90-Day Review



SOCIAL MEDIA ADVERTISING

STARTER

\$899

per month

- ✓ 2 Ads Per Month
- ✓ 1 Platform
- ✓ Ad Creative
- ✓ Monthly Analysis
- ✓ Basic Recommendations

GROW

\$1,799

per month

- ✓ 3 Ads Per Month
- ✓ 2 Platforms
- ✓ Ad Creative
- ✓ Audience Targeting
- ✓ Bi-Weekly Analysis
- ✓ Advanced Recommendations
- ✓ 1 A/B Test Per Month

THRIVE

\$3,699

per month

- ✓ 4 Ads Per Month
- ✓ 3 Platforms
- ✓ Ad Creative
- ✓ Competitor & Market Research
- ✓ Weekly Analysis
- ✓ 2 A/B Tests Per Month

SEARCH ENGINE ADVERTISING

STARTER

\$899

per month

- ✓ 2 Ads Per Month
- ✓ Keyword Research - 20 Words
- ✓ Setup & Launch 1 Campaign
- ✓ Basic Performance Tracking
- ✓ Monthly Report

GROW

\$1,799

per month

- ✓ 3 Ads Per Month
- ✓ Keyword Research - 50 Words
- ✓ Audience Targeting & Retargeting
- ✓ 2 Campaigns
- ✓ Setup Ad Extensions
- ✓ Conversion Tracking
- ✓ Bi-Weekly Report

THRIVE

\$3,699

per month

- ✓ 5 Ads & 3 Campaigns Per Month
- ✓ Advanced Keyword Research
- ✓ Audience Segmentation & Lookalikes
- ✓ Smart Bidding Strategies
- ✓ CRO Recommendations
- ✓ Conversion Tracking
- ✓ Weekly Report



CONTENT MARKETING

STARTER

\$750

per month

- ✓ Monthly Content Calendar
- ✓ 2 Articles or Blog Posts (500-750 Words)
- ✓ 4 Short-Form Social Posts for 1 Platform
- ✓ Keyword Research - 20 Words

GROW

\$2,199

per month

- ✓ Monthly Content Calendar
- ✓ 4 Articles or Blog Posts (500-750 Words)
- ✓ 8 Short-Form Social Posts for 2 Platforms
- ✓ Creative Design
- ✓ Keyword Research- 50 Words
- ✓ On-Page SEO
- ✓ Monthly Reporting

THRIVE

3,249

per month

- ✓ Quarterly Content Calendar
- ✓ 8 Articles or Blog Posts (500-750 Words)
- ✓ 12 Short-Form Social Posts for 3 Platforms
- ✓ Creative Design
- ✓ Advanced Keyword Research
- ✓ On-Page & Off-Page SEO
- ✓ Bi-Weekly Reporting



SEO & WEBSITE

STARTER

\$1,599

per month

- ✓ SEO Audit
- ✓ Keyword Research
- ✓ On-Page SEO Recommendations

GROW

\$3,149

per month

- ✓ SEO Audit
- ✓ Keyword Research
- ✓ Advanced SEO Recommendations
- ✓ Backlinking
- ✓ Monthly Analytics

THRIVE

\$5,900

per month

- ✓ SEO Audit
- ✓ Keyword Research
- ✓ Advanced SEO Recommendations
- ✓ Backlinking
- ✓ Bi-Weekly Analytics
- ✓ Full-Scale SEO Strategy
- ✓ Content Optimization



FRACTIONAL SERVICES

Available up to 20-hours per week

PRODUCT MANAGER

\$7,500

per month

- ✓ Product Strategy
- ✓ Product Roadmap
- ✓ User Research & Insights
- ✓ MVP Development
- ✓ Feature Prioritization
- ✓ Backlog Management
- ✓ Stakeholder Management
- ✓ Performance Analysis

PRODUCT MARKETING MANAGER

\$6,800

per month

- ✓ GTM Strategy & Execution
- ✓ Competitive Analysis
- ✓ Position & Messaging
- ✓ Product Launch Planning & Support
- ✓ Sales Enablement
- ✓ Collateral Creation
- ✓ Customer Journey Mapping
- ✓ Market Research & Customer Insights

DIGITAL MARKETING MANAGER

\$6,000

per month

- ✓ Digital Marketing Strategy
- ✓ Content Strategy
- ✓ SEO & Website Optimization
- ✓ Email & Social Media Content Creation
- ✓ Conversion Rate Optimization
- ✓ Campaign Planning & Execution
- ✓ Performance Analytics & Reporting

ONE-TIME SERVICES

Ad Copy: Up to 250 Words\$199

Ad Copy: 251-500 Words\$250

Blog Post: 500-750 Words\$350

Blog Post: 751-1000 Words.....\$450

Blog Post: 1001-1250 Words.....\$550

Case Study: Up to 1500 Words.....\$1,249

Case Study: 1501-3000 Words.....\$2,199

Content Summary: Up to 500 Words.....\$250

Creative Design\$499

eBook: Up to 20 Pages or 5,000 Words\$3,250

eBook: Up to 50 Pages or 10,000 Words\$6,590

eBook: Up to 100 Pages or 20,000 Words\$12,450

eBook: Up to 200 Pages or 40,000 Words\$18,310

eBook: Up to 300 Pages or 60,000 Words.....\$24,170

eBook: Over 300 Pages Up to 75,000 Words.....\$30,030

Email Copy: Up to 500 Words.....\$250

Email Copy: Over 500 Words.....\$350

Report: Email Strategy.....\$799

Report: Go-to-Market (GTM) Strategy.....\$1,499

Report: Marketing Strategy.....\$1,299

Report: Product Strategy & Roadmap.....\$1,499

Report: SEO Strategy.....\$1,299

Report: Social Media Strategy.....\$799

Repurposing: Article to Short-Form Video.....\$899

Repurposing: Video to Blog/Article.....\$799

Repurposing: Webinar to 3 Short-Form Videos\$1,299

ONE-TIME SERVICES

Repurposing: Webinar to Blog/Article.....	\$799
Search Engine Account Set-Up..... (Per Search Engine)	\$750
SEO Audit.....	\$599
Social Media Account Setup..... (Per Platform)	\$550
Whitepaper: Up to 2,000 Words.....	\$1,399

Get in Touch



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Mission

Provide transparent, tailored solutions that empower businesses with strategic product development, impactful marketing, and seamless user experiences—delivering value at every stage of growth.

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